

Electrum Money Transfer



Grow Your Revenue Stream

Don't miss out on the third most widely-used value-added service (VAS) in South Africa. Money transfer accounts for 14% of consumer VAS spend*, providing opportunity for you to grow your digital goods and services business and increase your revenue. Make your customers' lives easier by helping them access quick and easy remittances.

* <https://electrum.co.za/2020-vas-report/>

Kickstart Your Money Transfer Offering

Already implemented at some of South Africa's largest retailers.



Electrum offers an out of the box product for customers who want to operate their own money transfer service. Our solution successfully processes both domestic and international remittances.



Reliable



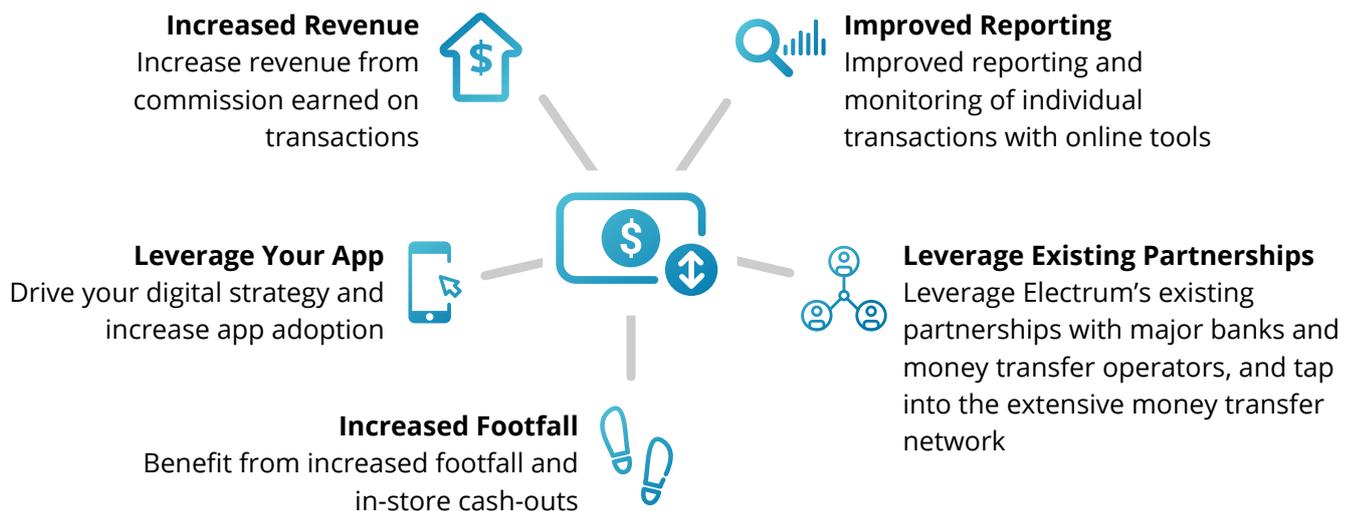
Cost-effective



Scalable

Connect to the money transfer ecosystem to gain your share of the market while fulfilling consumers' needs.

Why Money Transfer



Your Customers' Journey



1

Your customer wants to send cash to friends and family but they don't have a bank account to transfer money to.



2

Your money transfer service is their solution!



3

Your customer creates an order to send money, either paying the money in at your POS or via your mobile app. They send the PIN and reference number to the recipient.



4

The recipient receives the money transfer order PIN and reference number from the sender.



5

The recipient can accept the cashout at your POS, at an ATM in your store, or into a mobile wallet.

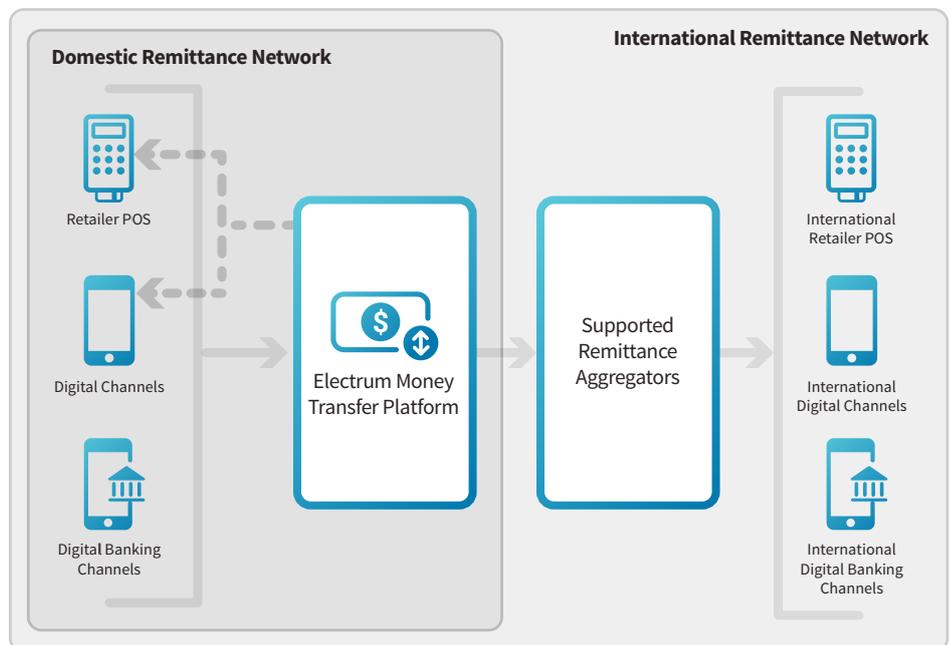


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Both the recipient and your customer are happy with the easily completed money transfer order!

One Integration for Multiple Providers

Electrum's turnkey solution offers remittance for retailers without any interruption to your current business processes. The money transfer interface gets you to market quickly by accessing a single integration that connects to multiple operators. Electrum's money transfer solution enables you to build your own remittance service and connects you to any participating outlet.



Contact us

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